

ORDER



Orders	Order / Rev:	65452		WHP-TV CBS21
	Alt Order #:	9841428 /Brad		
	Product Desc:	TOM SMITH FOR SENATE		
	Estimate:			
	Flight Dates:	10/16/12 - 10/22/12		
	Original Date / Rev:	10/12/12 / 10/17/12		
	Order Type:	GENERAL		
		Primary AE:	Millennium Washington DC	
		Sales Office:	MNAT	
		Sales Region:	National	
Agency	Name:	SRCP Media		
	Buying Contact:			
	Billing Contact:			
		Billing Type:	Cash	
		Billing Calendar:	Broadcast	
		Billing Cycle:	EOM/EOC	
		Agency Commission:	15%	
Advertiser	Name:	Smith/R/Senate		
	Demographic:	A35+		
	Product Codes:	US Senate		
	Priority:	P-2		
	Revenue Codes:	AGY, POL-CAND, GEN		
	New Business Thru:			
	Order Separation:	00:15:00		
	Advertiser External ID:			
	Agency External ID:			

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount	Totals	Month	# Spots	Gross Amount	Net Amount	Rating
10/01/12	10/22/12	121	\$40,810.00	\$34,688.50		October 2012	121	\$40,810.00	\$34,688.50	0.00
					Totals		121	\$40,810.00	\$34,688.50	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Millennium Washington DC			Start Of Order - End Of Order	100%

Order Share

	Share	Total
WHP-TV CBS21	20%	\$40,810.00
Market	100%	\$204,050.00

Competitive Share

	Share	Total
EHP	0%	\$0.00
UNKWN	0%	\$0.00
WGAL	45%	\$91,822.50
WHTM	25%	\$51,012.50
WLYH	0%	\$0.00
WPMT	10%	\$20,405.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WHP	10/16/12	10/22/12	M-F 10a-11a M-F 10a-11a	CM	10a-11a	MTWTF--	:30	3	\$100.00	P-3	0.00	NM	3	\$300.00
N 2	WHP	10/16/12	10/22/12	M-F 11a-12p M-F 11a-12p	CM	11a-12p	MTWTF--	:30	5	\$325.00	P-2	0.00	NM	5	\$1,625.00
N 3	WHP	10/16/12	10/22/12	M-F 1230p-2p Soap Rotator	CM	1230p-2p	MTWTF--	:30	10	\$75.00	P-4	0.00	NM	10	\$750.00
N 4	WHP	10/16/12	10/22/12	M-F 4p-5p M-F 4p-5p	CM	4p-5p	MTWTF--	:30	5	\$150.00	P-3	0.00	NM	5	\$750.00
N 5	WHP	10/16/12	10/22/12	M-F 5p-530p News CBS 21 News at 5p	CM	5p-530p	MTWTF--	:30	5	\$110.00	P-3	0.00	NM	5	\$550.00
N 6	WHP	10/16/12	10/22/12		CM	530p-6p	MTWTF--	:30	5	\$110.00	P-3	0.00	NM	5	\$550.00

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Estimate:

WHP-TV CBS21

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
M-F 530p-6p News CBS 21 News at 530p															
N 7	WHP	10/16/12	10/22/12	M-F 6p-630p News CBS 21 News at 6p	CM	6p-630p	MTWTF--	:30	5	\$125.00	P-3	0.00	NM	5	\$625.00
N 8	WHP	10/16/12	10/22/12	M-F 7p-730p M-F 7p-730p	CM	7p-730p	MTWTF--	:30	5	\$400.00	P-3	0.00	NM	5	\$2,000.00
N 9	WHP	10/16/12	10/22/12	M-F 730p-8p M-F 730p-8p	CM	730p-8p	MTWTF--	:30	5	\$450.00	P-3	0.00	NM	5	\$2,250.00
N10	WHP	10/16/12	10/22/12	M-F 11p-1135p News CBS 21 News at 11p	CM	11p-1135p	MTWTF--	:30	5	\$150.00	P-3	0.00	NM	5	\$750.00
N11	WHP	10/16/12	10/22/12	Letterman Letterman	CM	1135p-1235a	MTWTF--	:30	7	\$140.00	P-2	0.00	NM	7	\$980.00
N12	WHP	10/16/12	10/22/12	Tue Reg 1 Tue 8p-9p	CM	8p-9p	-T----	:30	1	\$1,800.00	P-3	0.00	NM	1	\$1,800.00
N13	WHP	10/16/12	10/22/12	Wed Reg 2 Wed 9p-10p	CM	9p-10p	--W---	:30	1	\$1,600.00	P-3	0.00	NM	1	\$1,600.00
N14	WHP	10/16/12	10/22/12	Wed Reg 3 Wed 10p-11p	CM	10p-11p	--W---	:30	1	\$1,100.00	P-3	0.00	NM	1	\$1,100.00
N15	WHP	10/16/12	10/22/12	Fri Reg 3 Fri 10p-11p	CM	10p-11p	----F--	:30	1	\$1,000.00	P-3	0.00	NM	1	\$1,000.00
N16	WHP	10/16/12	10/22/12	Sa-Su 11p-1130p News CBS 21 News Weekend	CM	11p-1130p	-----SS	:30	2	\$90.00	P-3	0.00	NM	2	\$180.00
N17	WHP	10/16/12	10/22/12	CBS Sun Morning CBS Sun Morning	CM	9a-1030a	-----S	:30	1	\$150.00	P-3	0.00	NM	1	\$150.00
N18	WHP	10/16/12	10/22/12	Sun Reg 1 Sun 7p-8p	CM	7p-8p	-----S	:30	1	\$1,800.00	P-2	0.00	NM	1	\$1,800.00
N19	WHP	10/16/12	10/22/12	Sun Reg 2 Sun 8p-9p	CM	8p-9p	-----S	:30	1	\$3,000.00	P-2	0.00	NM	1	\$3,000.00
N20	WHP	10/16/12	10/22/12	Sun Reg 3 Sun 9p-10p	CM	9p-10p	-----S	:30	1	\$2,000.00	P-2	0.00	NM	1	\$2,000.00
N21	WHP	10/16/12	10/22/12	Sun Reg 4 Sun 10p-11p	CM	10p-11p	-----S	:30	1	\$1,200.00	P-3	0.00	NM	1	\$1,200.00
N22	WHP	10/16/12	10/22/12	Wed Reg 1 Wed 8p-9p	CM	8p-9p	--W---	:30	1	\$1,600.00	P-3	0.00	NM	1	\$1,600.00
N23	WHP	10/16/12	10/22/12	NFL RS Game NFL Reg Season Game	CM	1p-7p	-----S	:30	1	\$1,300.00	P-3	0.00	NM	1	\$1,300.00
N24	WHP	10/16/12	10/22/12	Sa 7p-730p Sa 7p-730p	CM	7p-730p	-----S-	:30	1	\$135.00	P-3	0.00	NM	1	\$135.00
N25	WHP	10/16/12	10/22/12	Sa 730p-8p Sa 730p-8p	CM	730p-8p	-----S-	:30	1	\$135.00	P-3	0.00	NM	1	\$135.00
N26	WHP	10/16/12	10/22/12	SEC Day Game SEC Football Day Game	CM	Various	-----S-	:30	2	\$125.00	P-4	0.00	NM	2	\$250.00
N27	WHP	10/16/12	10/22/12	CBS This Morning CBS This Morning	CM	7a-9a	MTWTF--	:30	4	\$40.00	P-3	0.00	NM	4	\$160.00
N28	WHP	10/18/12	10/22/12	M-F 10a-11a M-F 10a-11a	CM	10a-11a	M- TF--	:30	5	\$100.00	P-3	0.00	NM	10	\$6,150.00

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N28	WHP	10/18/12	10/22/12	M-F 10a-11a M-F 10a-11a	CM	10a-11a	M- TF-	:30	5	\$100.00	P-3	0.00	NM	10	\$6,150.00
Spot Ch Date Range Description Start/End Time Weekdays Length Rate Rtg Type															
1	WHP	10/18/12-10/22/12	M-F 10a-11a			10a-11a	M- ThF----	:30	(\$100.00)	0.00		0.00	NM		
				See MG 28.6,28.7,28.8,28.9,28.10,28.11,28.12,28.13,28.14,28.15 [Preempted by NSM]											
2	WHP	10/18/12-10/22/12	M-F 10a-11a			10a-11a	M- ThF----	:30	(\$100.00)	0.00		0.00	NM		
				See MG 28.6,28.7,28.8,28.9,28.10,28.11,28.12,28.13,28.14,28.15 [Preempted by NSM]											
3	WHP	10/18/12-10/22/12	M-F 10a-11a			10a-11a	M- ThF----	:30	(\$100.00)	0.00		0.00	NM		
				See MG 28.6,28.7,28.8,28.9,28.10,28.11,28.12,28.13,28.14,28.15 [Preempted by NSM]											
4	WHP	10/18/12-10/22/12	M-F 10a-11a			10a-11a	M- ThF----	:30	(\$100.00)	0.00		0.00	NM		
				See MG 28.6,28.7,28.8,28.9,28.10,28.11,28.12,28.13,28.14,28.15 [Preempted by NSM]											
5	WHP	10/18/12-10/22/12	M-F 10a-11a			10a-11a	M- ThF----	:30	(\$100.00)	0.00		0.00	NM		
				See MG 28.6,28.7,28.8,28.9,28.10,28.11,28.12,28.13,28.14,28.15 [Preempted by NSM]											
6	WHP	10/18/12-10/22/12	Fri Reg 1			8p-9p	-----F----	:30	\$800.00	0.00		0.00	NM		
(M)				MG for 37.2,40.1,33.2,28.1,29.3,29.1,34.1,28.4,28.2,29.5,29.6,29.2,29.4,39.5,39.4,37.3,28.3,39.6,29.8,34.2,37.1,29.10,28. [MG within Flight]											
7	WHP	10/18/12-10/22/12	Mon Reg 1			8p-9p	M-----	:30	\$1,300.00	0.00		0.00	NM		
(M)				MG for 37.2,40.1,33.2,28.1,29.3,29.1,34.1,28.4,28.2,29.5,29.6,29.2,29.4,39.5,39.4,37.3,28.3,39.6,29.8,34.2,37.1,29.10,28. [MG within Flight]											
8	WHP	10/18/12-10/22/12	Mon Reg 2			9p-10p	M-----	:30	\$1,500.00	0.00		0.00	NM		
(M)				MG for 37.2,40.1,33.2,28.1,29.3,29.1,34.1,28.4,28.2,29.5,29.6,29.2,29.4,39.5,39.4,37.3,28.3,39.6,29.8,34.2,37.1,29.10,28. [MG within Flight]											
9	WHP	10/18/12-10/22/12	Thu Reg 3			10p-11p	---Th----	:30	\$1,400.00	0.00		0.00	NM		
(M)				MG for 37.2,40.1,33.2,28.1,29.3,29.1,34.1,28.4,28.2,29.5,29.6,29.2,29.4,39.5,39.4,37.3,28.3,39.6,29.8,34.2,37.1,29.10,28. [MG within Flight]											
10	WHP	10/18/12-10/22/12	Sat Reg 1			8p-9p	-----Sa--	:30	\$310.00	0.00		0.00	NM		
(M)				MG for 37.2,40.1,33.2,28.1,29.3,29.1,34.1,28.4,28.2,29.5,29.6,29.2,29.4,39.5,39.4,37.3,28.3,39.6,29.8,34.2,37.1,29.10,28. [MG within Flight]											
11	WHP	10/18/12-10/22/12	Sat Reg 2			9p-10p	-----Sa--	:30	\$350.00	0.00		0.00	NM		
(M)				MG for 37.2,40.1,33.2,28.1,29.3,29.1,34.1,28.4,28.2,29.5,29.6,29.2,29.4,39.5,39.4,37.3,28.3,39.6,29.8,34.2,37.1,29.10,28. [MG within Flight]											
12	WHP	10/18/12-10/22/12	Sat Reg 3			10p-11p	-----Sa--	:30	\$375.00	0.00		0.00	NM		
(M)				MG for 37.2,40.1,33.2,28.1,29.3,29.1,34.1,28.4,28.2,29.5,29.6,29.2,29.4,39.5,39.4,37.3,28.3,39.6,29.8,34.2,37.1,29.10,28. [MG within Flight]											
13	WHP	10/18/12-10/22/12	Sa-Su LF			11:30 PM-12:30	11:30 PM-12:30-----SaSu	:30	\$35.00	0.00		0.00	NM		
(M)				MG for 37.2,40.1,33.2,28.1,29.3,29.1,34.1,28.4,28.2,29.5,29.6,29.2,29.4,39.5,39.4,37.3,28.3,39.6,29.8,34.2,37.1,29.10,28. [MG within Flight]											
14	WHP	10/18/12-10/22/12	Face the State			1130a-12p	-----Su	:30	\$45.00	0.00		0.00	NM		
(M)				MG for 37.2,40.1,33.2,28.1,29.3,29.1,34.1,28.4,28.2,29.5,29.6,29.2,29.4,39.5,39.4,37.3,28.3,39.6,29.8,34.2,37.1,29.10,28. [MG within Flight]											
15	WHP	10/18/12-10/22/12	Sa-Su LF			11:30 PM-12:30	11:30 PM-12:30-----SaSu	:30	\$35.00	0.00		0.00	NM		
(M)				MG for 37.2,40.1,33.2,28.1,29.3,29.1,34.1,28.4,28.2,29.5,29.6,29.2,29.4,39.5,39.4,37.3,28.3,39.6,29.8,34.2,37.1,29.10,28. [MG within Flight]											
N29	WHP	10/18/12	10/22/12	M-F 1230p-2p Soap Rotator	CM	1230p-2p	M- TF-	:30	10	\$75.00	P-4	0.00	NM	2	\$150.00

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N29	WHP	10/18/12	10/22/12	M-F 1230p-2p Soap Rotator	CM	1230p-2p	M- TF--	:30	10	\$75.00	P-4	0.00	NM	2	\$150.00
<u>Spot Ch Date Range Description Start/End Time Weekdays Length Rate Rtg Type</u>															
1	WHP	10/18/12-10/22/12	M-F 1230p-2p			1230p-2p	M- ThF----	:30	(\$75.00)	0.00	0.00	NM			
				See MG 28.6,28.7,28.8,28.9,28.10,28.11,28.12,28.13,28.14,28.15 [Preempted by NSM]											
2	WHP	10/18/12-10/22/12	M-F 1230p-2p			1230p-2p	M- ThF----	:30	(\$75.00)	0.00	0.00	NM			
				See MG 28.6,28.7,28.8,28.9,28.10,28.11,28.12,28.13,28.14,28.15 [Preempted by NSM]											
3	WHP	10/18/12-10/22/12	M-F 1230p-2p			1230p-2p	M- ThF----	:30	(\$75.00)	0.00	0.00	NM			
				See MG 28.6,28.7,28.8,28.9,28.10,28.11,28.12,28.13,28.14,28.15 [Preempted by NSM]											
4	WHP	10/18/12-10/22/12	M-F 1230p-2p			1230p-2p	M- ThF----	:30	(\$75.00)	0.00	0.00	NM			
				See MG 28.6,28.7,28.8,28.9,28.10,28.11,28.12,28.13,28.14,28.15 [Preempted by NSM]											
5	WHP	10/18/12-10/22/12	M-F 1230p-2p			1230p-2p	M- ThF----	:30	(\$75.00)	0.00	0.00	NM			
				See MG 28.6,28.7,28.8,28.9,28.10,28.11,28.12,28.13,28.14,28.15 [Preempted by NSM]											
6	WHP	10/18/12-10/22/12	M-F 1230p-2p			1230p-2p	M- ThF----	:30	(\$75.00)	0.00	0.00	NM			
				See MG 28.6,28.7,28.8,28.9,28.10,28.11,28.12,28.13,28.14,28.15 [Preempted by NSM]											
8	WHP	10/18/12-10/22/12	M-F 1230p-2p			1230p-2p	M- ThF----	:30	(\$75.00)	0.00	0.00	NM			
				See MG 28.6,28.7,28.8,28.9,28.10,28.11,28.12,28.13,28.14,28.15 [Preempted by NSM]											
10	WHP	10/18/12-10/22/12	M-F 1230p-2p			1230p-2p	M- ThF----	:30	(\$75.00)	0.00	0.00	NM			
				See MG 28.6,28.7,28.8,28.9,28.10,28.11,28.12,28.13,28.14,28.15 [Preempted by NSM]											
N30	WHP	10/18/12	10/22/12	M-F 4p-5p M-F 4p-5p	CM	4p-5p	M- TF--	:30	5	\$150.00	P-3	0.00	NM	5	\$750.00
N31	WHP	10/18/12	10/22/12	M-F 5p-530p News CBS 21 News at 5p	CM	5p-530p	M- TF--	:30	3	\$110.00	P-3	0.00	NM	3	\$330.00
N32	WHP	10/18/12	10/22/12	M-F 530p-6p News CBS 21 News at 530p	CM	530p-6p	M- TF--	:30	3	\$110.00	P-3	0.00	NM	3	\$330.00
N33	WHP	10/18/12	10/22/12	M-F 7p-730p M-F 7p-730p	CM	7p-730p	M- TF--	:30	2	\$400.00	P-3	0.00	NM	1	\$400.00
<u>Spot Ch Date Range Description Start/End Time Weekdays Length Rate Rtg Type</u>															
2	WHP	10/18/12-10/22/12	M-F 7p-730p			7p-730p	M- ThF----	:30	(\$400.00)	0.00	0.00	NM			
				See MG 28.6,28.7,28.8,28.9,28.10,28.11,28.12,28.13,28.14,28.15 [Preempted by NSM]											
N34	WHP	10/18/12	10/22/12	M-F 730p-8p M-F 730p-8p	CM	730p-8p	M- TF--	:30	2	\$450.00	P-3	0.00	NM	0	\$0.00
<u>Spot Ch Date Range Description Start/End Time Weekdays Length Rate Rtg Type</u>															
1	WHP	10/18/12-10/22/12	M-F 730p-8p			730p-8p	M- ThF----	:30	(\$450.00)	0.00	0.00	NM			
				See MG 28.6,28.7,28.8,28.9,28.10,28.11,28.12,28.13,28.14,28.15 [Preempted by NSM]											
2	WHP	10/18/12-10/22/12	M-F 730p-8p			730p-8p	M- ThF----	:30	(\$450.00)	0.00	0.00	NM			
				See MG 28.6,28.7,28.8,28.9,28.10,28.11,28.12,28.13,28.14,28.15 [Preempted by NSM]											
N35	WHP	10/18/12	10/22/12	Letterman Letterman	CM	1135p-1235a	M- TF--	:30	3	\$140.00	P-2	0.00	NM	3	\$420.00
N36	WHP	10/16/12	10/22/12	Fri Reg 3 Fri 10p-11p	CM	10p-11p	----- F--	:30	1	\$1,000.00	P-3	0.00	NM	1	\$1,000.00
N37	WHP	10/16/12	10/22/12	CBS Sun Morning CBS Sun Morning	CM	9a-1030a	----- S	:30	3	\$150.00	P-3	0.00	NM	0	\$0.00

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N37	WHP	10/16/12	10/22/12	CBS Sun Morning CBS Sun Morning	CM	9a-1030a	-----S	:30	3	\$150.00	P-3	0.00	NM	0	\$0.00
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>				<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
1	WHP	10/16/12-10/22/12	CBS Sun Morning		9a-1030a				-----Su	:30	(\$150.00)	0.00	NM		
			See MG 28.6,28.7,28.8,28.9,28.10,28.11,28.12,28.13,28.14,28.15												
			[Preempted by NSM]												
2	WHP	10/16/12-10/22/12	CBS Sun Morning		9a-1030a				-----Su	:30	(\$150.00)	0.00	NM		
			See MG 28.6,28.7,28.8,28.9,28.10,28.11,28.12,28.13,28.14,28.15												
			[Preempted by NSM]												
3	WHP	10/16/12-10/22/12	CBS Sun Morning		9a-1030a				-----Su	:30	(\$150.00)	0.00	NM		
			See MG 28.6,28.7,28.8,28.9,28.10,28.11,28.12,28.13,28.14,28.15												
			[Preempted by NSM]												
N38	WHP	10/16/12	10/22/12	Sun Reg 4 Sun 10p-11p	CM	10p-11p	-----S	:30	1	\$1,200.00	P-3	0.00	NM	1	\$1,200.00
N39	WHP	10/18/12	10/22/12	M-F 3p-4p M-F 3p-4p	CM	3p-4p	M- TF--	:30	10	\$50.00	P-4	0.00	NM	7	\$350.00
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>				<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
4	WHP	10/18/12-10/22/12	M-F 3p-4p		3p-4p				M- ThF---	:30	(\$50.00)	0.00	NM		
			See MG 28.6,28.7,28.8,28.9,28.10,28.11,28.12,28.13,28.14,28.15												
			[Program Change]												
5	WHP	10/18/12-10/22/12	M-F 3p-4p		3p-4p				M- ThF----	:30	(\$50.00)	0.00	NM		
			See MG 28.6,28.7,28.8,28.9,28.10,28.11,28.12,28.13,28.14,28.15												
			[Program Change]												
6	WHP	10/18/12-10/22/12	M-F 3p-4p		3p-4p				M- ThF----	:30	(\$50.00)	0.00	NM		
			See MG 28.6,28.7,28.8,28.9,28.10,28.11,28.12,28.13,28.14,28.15												
			[Program Change]												
N40	WHP	10/18/12	10/22/12	Thu Reg 1 Thu 8p-9p	CM	8p-9p	---T--	:30	1	\$1,700.00	P-3	0.00	NM	0	\$0.00
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>				<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
1	WHP	10/18/12-10/22/12	Thu Reg 1		8p-9p				---Th----	:30	(\$1,700.00)	0.00	NM		
			See MG 28.6,28.7,28.8,28.9,28.10,28.11,28.12,28.13,28.14,28.15												
			[Preempted by NSM]												
N41	WHP	10/16/12	10/22/12	Fri Reg 2 Fri 9p-10p	CM	9p-10p	----F--	:30	1	\$900.00	P-3	0.00	NM	1	\$900.00
N42	WHP	10/16/12	10/22/12	CBS This Morning Satur@CM Saturday Early Show	CM	9a-11a	-----S-	:30	2	\$70.00	P-3	0.00	NM	2	\$140.00
N43	WHP	10/21/12	10/21/12	Face the Nation Face the Nation	CM	1030a-1130a	-----S	:30	1	\$150.00	P-4	0.00	NM	1	\$150.00